

Dear Reader

This year, your summer getaway could be the best investment you've ever made...

Why join the hordes on holiday when you can take the journey of a lifetime with The Coaching Academy this July and August....

You enquired a while ago about training to become a coach, so I know you're interested in coaching. We've now got a deal that you simply cannot afford to miss. We can offer you something that travel agents and their late deals simply cannot match this summer...

Book on our July or August Coach Training Programme and you can take a friend or colleague to share this inspirational experience with you for completely FREE!

We'll also give you a FREE ticket worth £475 to see the USA's most successful life coach, Tony Robbins, when he presents his last ever UK show in London this October. See www.tonyinlondon.com for details about the event.

Becoming a coach will change your life. And there's no need to jump on a plane or travel half-way around the world to discover that.

We've done some research recently and discovered that one of the main reasons people enquire, but don't book onto our coach training programme is quite simply the cost...

I can understand that over £2,500 is a lot of money to spend on a training course – and although when you qualify as a coach, you will see your investment come back in no time at all - we've still taken a look at the cost to see what other ways we can help you to become a terrific coach.

You can get something from us that a travel agent can't match...

BUY ONE PLACE AND GET ONE FREE!

Read on...

Have you got a friend that is also interested in coaching? Would a colleague like to take the course? If you book onto our July or August Coach Training Programme, you can both benefit from this offer.

We're letting you in on something very good indeed. Our coach training programme is regarded as the highest value programme in the UK and better value for money than any other Coach Training School* (**independent research from LM Research & Marketing Consultancy has proven this.*)

You can share the cost between you both, or you might just want to bring someone along to the live training weekend for support.

Whatever way you look at it, you'll be getting TWO places for the price of ONE!

Plus a FREE Tony Robbins ticket, worth £475 for yourself.

...On a course that is proven to be the highest value programme in the UK...and that's even before we're offering you double for your money!

And that's not all. The Coaching Academy's Coach Training Programme offers the very best in coach training. Here's some of the responses we get from our students:

"What a fantastic weekend. The other students and the trainers were very supportive and gave me inspiration to complete this fab course, with a superb start."
Cynthia Phillips

"The weekend was the most uplifting and inspiring weekend I've had. It really has been life-changing. Thank you!" *Joanne Coulson*

"From sceptic to enthusiastic advocate in two days. The course successfully convinced me of the need, the way and the destination. A great learning experience."
Mike Megginson

These testimonials are the real thing! These are from people just like you who took the opportunity to train to become a coach – and it has now become a way of life for them.

And it could be yours for the price of a holiday.

Read on...

Did you know that a coach can earn up to £100 an hour? The figure may be more like £125, but there's an elite group of coaches that can even charge £250 an hour for their services!

What you earn is up to you. Have you heard of the expression: "You get out of it what you put in?" Is this something you can relate to?

Coaching isn't for everyone. But it's for you if you've got the right qualities and the right attitude to make a difference and want to help people.

Our Coach Training Programme starts with a live training weekend. **Remember, you now have the opportunity to get two places for the prices of one!**

I'm positive this offer is going to be extremely popular – but places are limited and we really don't want you to miss out. You'll have to act quickly to secure a place. The July programme is running on the weekend of the 24th and 25th July with the August programme taking place on Saturday 21st and Sunday 22nd August.

Start by calling our team on 0800 783 4823. They can give you all the information you need about our Coach Training Programmes and what they entail.

But what does our coach training programme give you? Well, as we're the largest and oldest coach training organisation in the UK, you're getting experience, value and most of all, confidence that the coach training we give you is the best there is:

Your summer getaway could be a weekend where you and a friend could learn all about:

- *The simple, yet hugely powerful coaching models that will give you fantastic results with your coaching.*
- *How to start your own coaching practice – tried and tested methods of getting business. How to make a living out of making a difference.*
- *Live coaching demonstrations – you'll be learning from the very best in the business.*
- *Why coaching works – and why it's become one of the fastest-growing professions in the world today.*

What's more, you'll be learning about coaching with a group of people just like you – people with a desire to become the very best they can be.

I can promise that becoming a coach is the best move you'll make this summer!

Read on...

A place on our coach training programme costs £2,397+vat. **For July and August ONLY** you can halve the cost with a friend, or simply bring someone along if you don't want to attend the course by yourself.

In just a few months time, you could be someone that people are reading about in articles; you will have your own clients, your own success stories.

On the live training weekend you'll be learning from the very best coaches there are. You'll pick up the methods and techniques that you will be using in your coaching from day one.

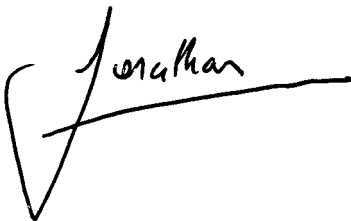
If you're always being told that you're a great listener who relates to people, without 'talking down' to them, then coaching is something that a personality like yours is waiting for.

And there really is no better time to book a place on a journey of a lifetime. From the very first weekend you will be learning coaching tools that you can use to change your life.

No better time, because you'll BUY ONE PLACE AND GET ONE FREE!
And remember, we'll also give you a FREE Tony Robbins ticket too. Pick up the phone and call **0800 783 4823** and we can help you to become a brilliant coach and make a brilliant living from a career that is uniquely rewarding.

We very much look forward to hearing from you.

Best wishes,

A handwritten signature in black ink that reads "Jonathan Jay". The signature is written in a cursive style and is positioned above a horizontal line that extends to the right.

Jonathan Jay
Founder and Managing Director

P.S. Our coach training programmes are unrivalled in the UK – and you certainly will not find another offer like this around. Take advantage of it and call 0800 783 4823 today.

P.P.S. Hurry! This offer only last for as long as the places are available...

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